

**YOUR VOICE IN GOVERNMENT**

No matter how effective your business is, it cannot compete if the regulatory climates locally, statewide and nationally are not business friendly. The Chamber serves as your pro-business advocate representing you on all governmental fronts.

**Leadership and Partnerships Expand our Voice**

Recognized statewide and nationally as a leader in legislative affairs, we hold seats on some of the most influential boards of directors throughout the state. This allows us to create partnerships that expand our voice and lobbying efforts by the thousands, and keeps us at the forefront of emerging issues that impact your ability to do business.

**Legislative Action Alerts**

These "call to action" briefs educate you on specific legislative bills that will help or hinder our business climate, and empower you to add your voice to Chamber lobbying efforts through direct links to our legislators.

**Leading Area Economic Development Efforts**

Whether it is a local zoning issue or a variance request; or whether it's developing and leading economic programs and committees designed to strengthen and promote the greater Marysville Tulalip and Snohomish County area, we are there working for you!

**Televised Candidates & Issues Forums**

Professional forums enable both our membership and the community at large to explore in depth where candidates stand on business issues and which initiatives help or hurt the business communities we serve.

**Governor Accepts Chamber President's Invitation**

Our growing reputation recently brought the Governor to town to learn first hand the needs of our two business communities.



**WHAT IS YOUR SHARE OF THIS INVESTMENT IN YOUR COMMUNITY?**

Your investment in the Chamber is an investment in your business community. It acknowledges that your company has an active interest and commitment to improving the business climate and the quality of life of the communities we serve.

85% of your investment is tax deductible. The remaining 15% is non-deductible because it is directed specifically toward our lobbying efforts on your behalf.

- A. Individuals.....\$235.00
- B. Businesses.....\$235.00 + \$5.00 per \*FTE employee after first five.
- C. Professional Firms.....\$235.00 + \$25.00 per Professional (Doctors, Attorneys, CPA's, Realtors)
- D. Financial Institutions.....\$235.00 + \$25.00 per \*FTE employee.
- E. Non Msvl. Tulalip Zip Code.....\$235.00 + \$2.50 per \*FTE employee after first five or + \$12.50 per Professional.

\*Full Time Equivalent (FTE) : Two part-time employees equals one full time employee.

**YOUR PROFESSIONAL STAFF**

Caldie Rogers ..... President/CEO  
 Kimberlie Ritchey ..... Director of Administration  
 Sharon Gerard ..... Director of Information Services  
 Terry Miranda..... Business Development Rep.

**HOURS OF OPERATION**

Chamber 9:00 - 5:00 Mondays - Fridays  
 Visitor Center 9:00 - 5:00 Seven Days a Week

**The Greater Marysville Tulalip Chamber of Commerce and YOU**

**You'll be surprised at how powerful a team that can be!**



**You alone.**



**The Chamber and you.**

Do you belong to a corporate network with a public relations firm and a budget to promote your business world wide throughout the year?

Do you have an H.R. Department that provides ongoing educational programs, industry updates and cost saving employee benefit plans?

Do you have a full time lobbyist in Olympia and Washington D.C. watching out for your best interests assuring you a positive business climate?

**NO?** If running your business leaves you feeling understaffed, ill-equipped and overwhelmed, then ...

**It's time to stop monkeying around!**



**JOIN US**

**THE Voice and Resource for Business**

## EXPOSURE, PROMOTION & REFERRALS

Supplementing your marketing budget, our extensive databases, leading website presence, and high-profile Chamber facility and Visitor Center have made us the primary resource for area business and community information.

### World Wide Website

Ranks in top five of all world wide web search engines, showcasing your business to over 264,000 web hits a year. New member listings instantly place members into Google search engine responses.

### E-Newsletter Distributed to 1,600 businesses

Features in depth articles keeping you informed and providing member press releases with links driving readers to your websites. Online newsletter archives accessed monthly by hundreds providing continued exposure to member articles and advertisements.

### Online and Printed Relocation Guides

Directs relocating businesses and residents to local services and businesses including directories for lodging, camping, halls to rent, dining, daycares, schools, churches, recreation, clubs and organizations, etc.

### Online Community Calendar & Activity Guides

Promotes member, community and tourism events to thousands and assists in coordination of community events.

### Member to Member Purchasing Power

Offers exclusive member to member discounts that adds to your online presence, customer base and bottom line.

### High Profile I-5 Visitor Center Attracts Thousands



Our Visitor Center guides 29,000 tourists and residents a year to local shopping, restaurant, entertainment, and service businesses.

### Member Business Card Walls & Brochure Kiosks



Member business cards and brochures are accessed seven days a week by the thousands who walk through our doors annually seeking area products, services, events and relocation information.

### Networking Events

Designed to expand your business contacts - from our monthly Business Before Hours featuring top speakers surrounded by fast paced networking hilarity; to our popular Business After Hours where business and pleasure comes together for the perfect mixer.

### Business Expo's

Presents your products and services to multi-area businesses and the general public.

### Seminars and Industry Round Tables

Keeps our members informed of the newest trends in marketing, customer service, technology, accounting, etc.

### Visitor Center Video Wall Sponsorships

Showcases your business to the 29,000+ visitors, area residents and businesses coming through our doors annually.

### Event and Publication Sponsorships

Adds new avenues to gaining premier exposure online, in local media and at events. Event Sponsors and Business After Hours Hosts gain expanded exposure for their business, as well as networking opportunities for attendees.

### Gtr. Marysville Tulalip Community Map Advertising

Putting you "On the Map" with nationwide online and printed map advertising and distributed to thousands of travelers, residents, businesses and relocating families.

## YOUR RESOURCE FOR EXPANDED BENEFITS

Extending to you and your employees cost saving benefits, free resources and services.

### Comprehensive Health Care Benefits

Offers one of the most outstanding values available today in employee benefits; this program is open to even the smallest two person business. There are four traditional plans to choose from all underwritten by Regence Blue Shield and Asuris Northwest Health, a Regence affiliate.

### Small Business Entrepreneurial Development Center

Provides free professional business assistance, resources and classes to help members create and/or expand business plans, marketing strategies, short and long term financial planning, and loan procurement assistance. Staffed by professional experts from the NW Women's Business Center and the Small Business Administration.

### Ad Gift Certificates for New & Renewing Members

Doubles your advertising budget with up to \$16,100 in ad matches from Marysville Globe, The Herald, Snohomish County Business Journal and Seattle Times.

### Power of Partnerships - AAOA Benefits Card

Gives members and their employees access to Affiliated Associations of America benefits that include discounts on travel, communication, financial and business services.

### Enhanced Website Listings

Provides members free 65 word narrative and link to member websites with enhanced website advertising opportunities adding color and/or graphics to your listing.

### Conference Room Offers Corporate Atmosphere

Equipped for today's technology to accommodate your most advanced meeting needs, it is available for member use.

